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Noblesse's adsorptive sponge effect Practical guideline for Virginia Varieties



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Noblesse's adsorptive sponge effect

Practical procedure to rebalance a wine and stabilize the positive effect



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Brett & C°contaminated wine

Noblesse's adsorptive sponge effect

Practical procedure to rebalance a wine and stabilize the positive effect

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Sauvignon blanc

- Sulfur like off-flavors: elimination before bottling
- Prevention of further sulfur like off flavors development in bottle
- Herbaceous and excessive greenness
- Aggressive acidity
- Metallic after taste



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Chardonnay

- Sulfur like off flavors (until March)
- Evolution characters (after March)
- Burning alcohol-like mouthfeel sensations
- Bitterness



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Pinot Gris

- Oxydative characters (overwhelming toasted bread character)
- Aggressive tannin like sensations
- Burning alcohol-like mouthfeel sensations
- Bitterness



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Any white variety with oak fermentation and/or aging

- Artificial vanilla like aromas
- Excessive smoky characters
- Aggressive oak tannins



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- Sulfur like off-flavors, particularly "burnt tomato skin"
- Herbaceous characters
- Metallic aggressive tannins
- Bitterness

• Be careful: Burnt tomato skin and metallic aggressive tannins may come from Brettanomyces development. Check your living Brett. If there are in your wine, apply slide #5 procedure !



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Cabernet Sauvignon and Cabernet Franc

- Herbaceous characters
- Aggressive tannins
- Bitterness



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Syrah or Shiraz

- Burnt rubber
- Burning alcohol-like sensation
- Aggressive tannins
- Bitterness

 Be careful: Burnt rubber and metallic aggressive tannins may come from Brettanomyces development. Check your living Brett. If there are in your wine, apply slide #5 procedure !

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Sangiovese or Grenache

- Band-Aid, pharmaceutical characters
- Burning alcohol-like mouthfeel
- Tannic dryness
- Bitterness

 Be careful: Band-aid and bitterness may come from Brettanomyces development. Check your living Brett. If there are in your wine, apply slide #5 procedure !

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Any red variety with oak maceration and/or aging

- Artificial vanilla like aromas
- Excessive smoky characters
- Aggressive oak tannins



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Early treatment of the main defaults allow the wine to:

- Develop more concentrated foremouth volume
- Develop more mid palate balance
- Develop more length
- Stabilize the positive varietal characters, slowing down the rate of negative evolution such as atypical aging in whites
- Bring more longevity to the wine
- Integrate better the sensory impacts of oak



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Comparison with yeast extract products. Reminder: Noblesse is a whole cell inactivated ICV's yeast strain

Noblesse

- Develop more concentrated foremouth volume
- Develop more mid palate balance
- Develop more length

 Integrate better the sensory impacts of oak

Yeast extracts

- Only a sweet foremouth impact, not really concentrated, a soapy/oily coating
- No added balance or length. On the contrary, on aggressive palate wines, may enhance the burning and metallic after taste
- May enhance the dry, burning and metallic after taste due to excessive oak

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Process for aging with Noblesse: To build the style and the longevity of a red wine



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1. Characterization of initial wine profile

2. Analysis of living germs (*Brettanomyces* and others) and of molecular SO2

4. Agitation once a week for a month Tasting and analysis: at least once a month.

After the first month and the first racking, every month, evaluate if: •adjust molecular SO2 (molecular between 0,6 e 0,8 mg/L) •add other Noblesse (10 g/hl) or not •rack or not •stop aging or not,

•filter or not, etc.

1 month

3. Add Noblesse 20-30 g/hl + Agitation

5. One week after the **6. Add Noblesse** last agitation, **10 g/hl +** racking after one month of contact **6. Add Noblesse** 7. Agitation 2 times a month

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Note. Noblesse has a very significant impact on wine-oxygen interactions. Don't forget to adapt micro-oxygenation and alternative oak additions and contact time with oak (alternatives or barrel)

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Process for long aging with Noblesse: To build the style and the longevity of a white wine



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1. Characterization of initial wine profile

2. Analysis of molecular SO2 <u>Evaluate the addition of</u> ascorbic acid or not

4. Agitation once a week for a month Tasting and analysis: at least once a month.

After the first month and the first racking, every month, evaluate if: •adjust molecular SO2 (molecular between 0,6 e 0,8 mg/L) •add other Noblesse (10 g/hl) or not •add ascorbic acid or not (1 g/hl)

•rack or not

•stop aging or not •filter or not, etc.

1 month

3. Add Noblesse 20-30 g/hl + Agitation

5. One week after the **6. Add Noblesse** last agitation, **10 g/hl +** racking after one month of contact **Agitation** 7. Agitation 2 times a month

Note. Noblesse has a very significant impact on wine-oxygen interactions. Don't forget to adapt micro-oxygenation and alternative oak additions and contact time with oak (alternatives or barrel)

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How to use Noblesse in a blending process



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Instable

wines

Blending young wines with microbial instability

Noblesse

Blending

Microbiological stabilization: SO2 + filtration

Colloidal stabilization

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Blending young wines with tartrate crystals instability



Tartrate stabilization: electrodialysis or cold

Colloidal stabilization

Instable wines

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Instable

wines

Blending young white wines with protein instability



Blending

Protein stabilization: bentonite

Colloidal stabilization

Noblesse



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young

wines

Filtration to eliminate aged lees

Color stabilization with colloidal stabilization

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Noblesse

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Blending red wines with and without microbial stability

Instable wine

Stable wine



Blending

Colloidal stabilization

Noblesse

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Blending red wines with and without tartrate stability

Instable wine

Stable wine



Tartrate stabilization

Blending

Colloidal stabilization

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Noblesse

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Blending white wines with and without protein stability

Instable wine

Stable wine



Protein stabilization: bentonite

Blending

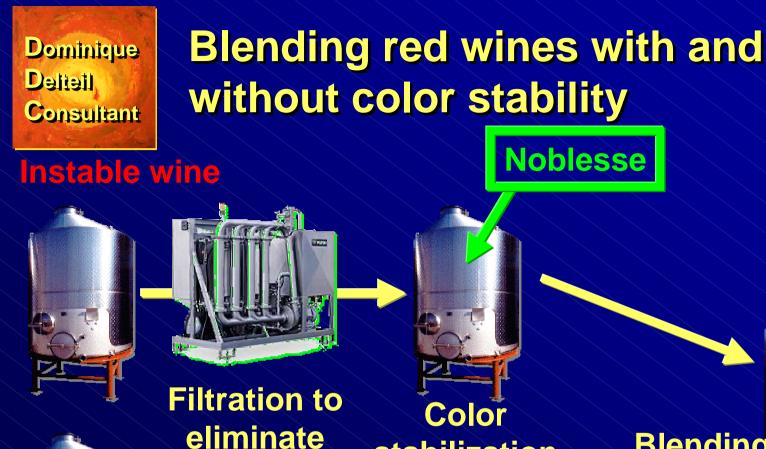
Noblesse

Colloidal

stabilization

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aged lees

Stable wine

Color stabilization with colloidal stabilization

Noblesse

Blending

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Blending wines with herbaceous defaults: bad practices

Fruity wine

Herbaceous wine

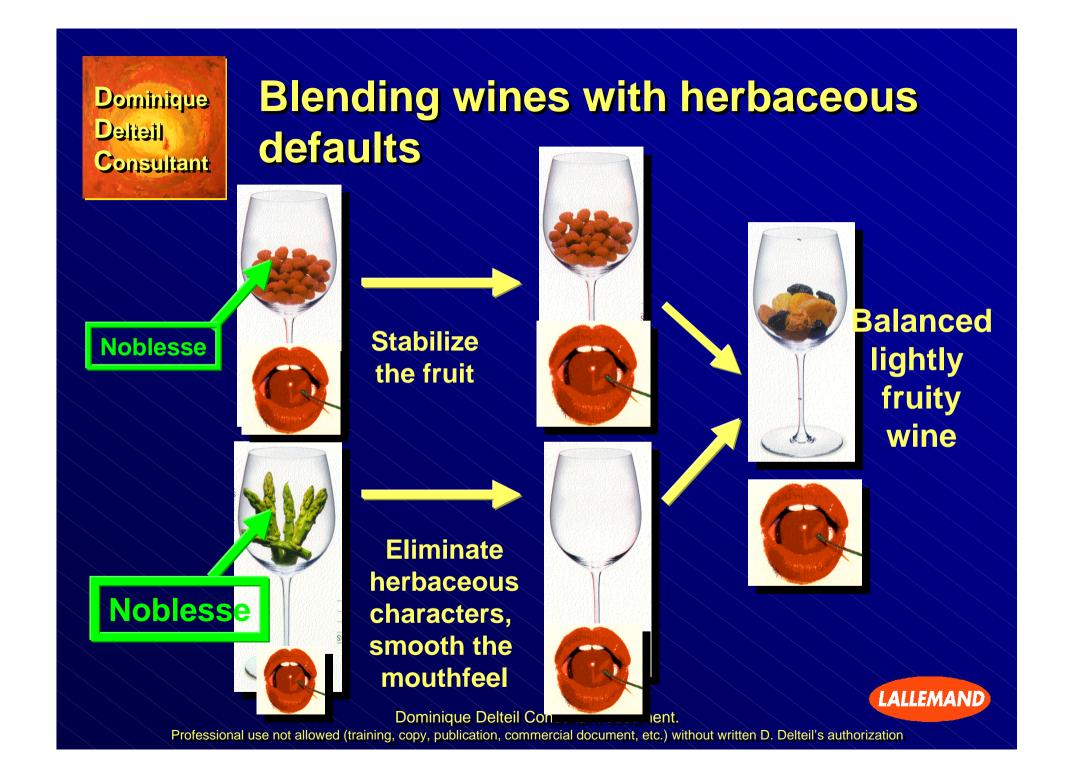




Vegetal, non fruity wine



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Blending wines with sulfur defaults: bad practices

Fruity wine

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Sulfur spoiled wine





Sulfur spoiled wine



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